



WEST ADA
EDUCATION FOUNDATION

*Demographic: Families with
Children Grades K-12*

Logo on Every Grant Distribution
Check*
5k teachers and 40k students
66 Grants Distributed to 39 sites 24-25

Digital Ad in HS Gyms and
Stadiums
Seen by up to 400,000 individuals

Complimentary Season
Passes to All SIC Events

Mention in Campaign
Materials
Direct email to over 62k individuals

Logo on Direct Campaign
Newsletter
225k + views

Social Media Shout Out
Approx. 330k views

Logo on Event & WASD
Website
Over 130k active monthly users

Logo and Recognition in
Annual Report

BTS

BACK TO SCHOOL

Sponsorship Opportunities



	Visionary 10k	Scholar 5k	Mentor 2.5k	Friend 1k
Logo on Every Grant Distribution Check*	✓			
5k teachers and 40k students 66 Grants Distributed to 39 sites 24-25				
Digital Ad in HS Gyms and Stadiums Seen by up to 400,000 individuals	25-26 Fall Sports Season			
Complimentary Season Passes to All SIC Events	Up to 6	Up to 4	Up to 2	Up to 2
Mention in Campaign Materials Direct email to over 62k individuals	All Materials	6 Direct Engagements	3 Direct Engagements	1 Direct Engagements
Logo on Direct Campaign Newsletter 225k + views	✓	✓	✓	
Social Media Shout Out Approx. 330k views	ALL	4x	2x	
Logo on Event & WASD Website Over 130k active monthly users	✓	✓	✓	✓
Logo and Recognition in Annual Report	✓	✓	✓	✓