



WEST ADA  
EDUCATION FOUNDATION

BTS  
BACK TO SCHOOL  
Sponsorship Opportunities



Demographic: Families with  
Children Grades K-12

Logo on Every Grant Distribution  
Check\*  
5k teachers and 40k students  
66 Grants Distributed to 39 sites 24-25

Digital Ad in HS Gyms and  
Stadiums  
Seen by up to 400,000 individuals

Complimentary Season  
Passes to All SIC Events

Mention in Campaign  
Materials  
Direct email to over 62k individuals

Logo on Direct Campaign  
Newsletter  
225k + views

Social Media Shout Out  
Approx. 330k views

Logo on Event & WASD  
Website  
Over 130k active monthly users

Logo and Recognition in  
Annual Report

Visionary  
10k



25-26 Fall Sports Season

Up to 6

All Materials



ALL



Scholar  
5k



6 Direct Engagements

4x



Mentor  
2.5k



3 Direct Engagements

2x



Friend  
1k

1 Direct Engagements



\*All sponsors will be invited to Grant Distributions